

BACHELOR OF ARTS IN COMMUNICATION-MMA

(Curriculum applicable to students who entered as freshmen beginning school year 2009-2010)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
1	1	DAD101P	DESIGN PRINCIPLES (PAIRED)	3.0	4.5	3.0			CIT
1	1	ENG011	ENGLISH FOR ACADEMIC STUDIES 1	3.0	-	2.0			CAS
1	1	FIL011	FILIPINO 1	3.0	-	2.0			CAS
1	1	HUM013	LITERATURE AND CREATIVE ARTS	4.5	-	3.0			CAS
1	1	IT011L	I.T. FUNDAMENTALS 1 (LAB)	-	3.0	1.0			CIT
1	1	MATH001	COLLEGE ALGEBRA	4.5	-	3.0			CAS
1	1	NSTP011	NATIONAL SERVICE TRAINING PROGRAM 1	-	3.0	(2.0)			CSRO
1	1	PE021	PHYSICAL EDUCATION 1	-	2.5	(1.5)			CAS
1	1	VE011	VALUES EDUCATION 1	1.5	0.0	(1.0)			CAS
Total				19.5	13.0	14.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
1	2	CHM015	GENERAL CHEMISTRY	4.5	-	3.0			CAS
1	2	DAD100D	FREEHAND DRAWING (DRAW)	-	4.5	1.0			CIT
1	2	DAD103P	COLOR THEORY (PAIRED)	3.0	4.5	3.0	DAD101P		CIT
1	2	ENG012	ENGLISH FOR ACADEMIC STUDIES 2	3.0	-	2.0	ENG011		CAS
1	2	FIL012	FILIPINO 2	3.0	-	2.0	FIL011		CAS
1	2	IT012L	I.T. FUNDAMENTALS 2 (LAB)	-	3.0	1.0	IT011L		CIT
1	2	NSTP012	NATIONAL SERVICE TRAINING PROGRAM 2	-	3.0	(2.0)	NSTP011		CSRO
1	2	PE022	PHYSICAL EDUCATION 2	-	2.5	(1.5)			CAS
1	2	SS016	PHILIPPINE HISTORY	4.5	-	3.0			CAS
Total				18.0	17.5	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
1	3	DAD111P	DIGITAL PHOTOGRAPHY 1 (PAIRED)	3.0	4.5	3.0			CIT
1	3	DRAW020W	BASIC DRAFTING FOR MULTIMEDIA ARTS (DRAW)	-	3.0	1.0			CAS
1	3	ENG013	ENGLISH FOR ACADEMIC STUDIES 3	3.0	-	2.0	ENG012		CAS
1	3	FIL013	FILIPINO 3	3.0	-	2.0	FIL011		CAS
1	3	HUM011	LOGIC REASONING WITH CRITICAL THINKING	4.5	-	3.0			CAS
1	3	IT013L	I.T. FUNDAMENTALS 3 (LAB)	-	3.0	1.0	IT012L		CIT
1	3	NSTP013	NATIONAL SERVICE TRAINING PROGRAM 3	-	3.0	(2.0)			CSRO
1	3	PE023	PHYSICAL EDUCATION 3	-	2.5	(1.5)			CAS
1	3	SS013	ECONOMICS, TAXATION AND AGRARIAN REFORM	4.5	-	3.0			CAS
Total				18.0	16.0	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	1	COM101	INTRODUCTION TO COMMUNICATION THEORIES & APPLICATION	4.5	-	3.0	ENG013		CAS
2	1	FIL014	FILIPINO 4: Masining na Pagpapahayag	4.5	-	3.0	FIL013		CAS
2	1	IT037	PRINCIPLES OF WEB DESIGN	3.0	-	2.0			CIT
2	1	PE024	PHYSICAL EDUCATION 4	-	2.5	(1.5)	PE023		CAS
2	1	PHY015	GENERAL PHYSICS	4.5	-	3.0	MATH001		CAS
2	1	PHY015L	GENERAL PHYSICS LABORATORY	-	3.0	1.0			CAS
2	1	SS012	GENERAL PSYCHOLOGY	4.5	-	3.0			CAS
Total				21.0	5.5	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	2	BIO011	GENERAL BIOLOGY	4.5	-	3.0			CAS
2	2	COM102	INTERPERSONAL COMMUNICATION	4.5	-	3.0	COM101	ENG025P	CAS
2	2	ENG025P	SPEECH & ORAL COMMUNICATION (PAIRED)	1.5	6.0	3.0	ENG013		CAS
2	2	HUM014	PHILIPPINE LITERATURE IN ENGLISH	4.5	-	3.0			CAS
2	2	PE025	PHYSICAL EDUCATION 5	-	2.5	(1.5)			CAS
2	2	SS015	POLITICS, GOVERNANCE AND THE 1987 PHILIPPINE CONSTITUTION	4.5	-	3.0	2nd Year Standing		CAS
2	2	VE012	VALUES EDUCATION 2	1.5	0.0	(1.0)	VE011		CAS
Total				21.0	8.5	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	3	COM120	PRINT MEDIA PRINCIPLES & PRACTICES	4.5	-	3.0	COM101		CAS
2	3	COM121	RADIO & TELEVISION PRINCIPLES & PRACTICES	4.5	-	3.0	COM102		CAS
2	3	MATH015	BUSINESS AND INVESTMENT MATHEMATICS	4.5	-	3.0	MATH001		CAS
2	3	MMA111	AESTHETICS TO MULTIMEDIA	4.5	-	3.0	COM101, , HUM013		CAS
2	3	PE026	PHYSICAL EDUCATION 6	-	2.5	(1.5)	PE025		CAS
2	3	SS017	SOCIETY,CULTURE AND FAMILY LIFE	4.5	-	3.0			CAS
Total				22.5	2.5	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	4	HUM017	LITERATURES OF THE WORLD: THE MASTERPIECES	4.5	-	3.0			CAS
2	4	MATH111	BUSINESS STATISTICS	4.5	-	3.0	MATH001		CAS
2	4	MGT106	MEDIA MANAGEMENT & ENTREPRENEURSHIP	4.5	-	3.0			ETYCB
Total				13.5	0.0	9.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	1	COM122	WRITING FOR RADIO & TELEVISION	4.5	-	3.0	COM121		CAS
3	1	COM123	WRITING FOR PRINT	4.5	-	3.0	COM120		CAS
3	1	COM124	INTRODUCTION TO THEATER ARTS	4.5	-	3.0	COM102, , HUM013		CAS
3	1	MMA112	COMMUNITY COMMUNICATION: Politics, Social Change & Multimedia	4.5	-	3.0	COM102, , SS015, , SS017		CAS
3	1	MMT160P	BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES	1.5	6.0	3.0	DAD111P, , DRAW020W, , MMA111		CAS
Total				19.5	6.0	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	2	COM125	ADVERTISING AND PUBLIC INFORMATION	4.5	-	3.0	COM121, , MGT106, , MMA112		CAS
3	2	COM191	COMMUNICATION RESEARCH: Qualitative Methods	4.5	-	3.0	COM121, , MMA112		CAS
3	2	MMA141	GENDER & MULTIMEDIA	4.5	-	3.0	MMA112		CAS
3	2	MMT161P	MULTIMEDIA TECHNOLOGIES 1: Text and Sound in Multimedia	1.5	6.0	3.0	MMT160P		CAS
3	2	MMT162P	MULTIMEDIA TECHNOLOGIES 2: The Moving Image in Multimedia Applications	1.5	6.0	3.0	MMT160P	MMT161P	CAS
3	2	VE013	VALUES EDUCATION 3	1.5	0.0	(1.0)			CAS
Total				18.0	12.0	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	3	COM145	DESKTOP PUBLISHING	4.5	-	3.0	COM101, , IT013L		CAS
3	3	COM192	COMMUNICATION RESEARCH: Quantitative Methods	4.5	-	3.0	COM191, , MATH111		CAS
3	3	MMA171	LAWS, ETHICS & MULTIMEDIA	4.5	-	3.0	COM120, , COM121, , MMA112		CAS
3	3	MMT163P	MULTIMEDIA TECHNOLOGIES 3: 2D Graphics & 2D Animation	1.5	6.0	3.0	MMT162P		CAS
3	3	MMT164P	MULTIMEDIA TECHNOLOGIES 4: 3D Graphics & 3D Animation	1.5	6.0	3.0	MMT162P	MMT163P	CAS
Total				12.0	12.0	15.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	4	MMA199R	INTERNSHIP OR PRACTICUM	-	34.0	6.0	MMA171, , MMT163P		CAS
Total				0.0	34.0	6.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	1	MMA113	DEVELOPMENT COMMUNICATION: Multimedia & Formal Education	4.5	-	3.0	MMA171, , MMT163P		CAS
4	1	MMA142	POPULAR CULTURE & MULTIMEDIA	4.5	-	3.0	MMA112		CAS
4	1	MMA200D	THESIS OR CAPSTONE PROJECT PROPOSAL	-	3.0	1.0	COM192, , MMA171		CAS
4	1	MMT165P	MULTIMEDIA TECHNOLOGIES 5: Advanced 3D Graphics & 3D Animation	1.5	6.0	3.0	MMT164P		CAS
4	1	MMT166P	MULTIMEDIA TECHNOLOGIES 6: Advanced Video Editing & Production	1.5	6.0	3.0	MMT164P	MMT165P	CAS
Total				12.0	15.0	13.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	2	MMA143	MULTIMEDIA BUSINESS	4.5	-	3.0	MGT106, , MMT160P		CAS
4	2	MMA200L	THESIS LABORATORY OR CAPSTONE PROJECT	-	6.0	2.0	MMA200D		CAS
4	2	VE014	VALUES EDUCATION 4	1.5	0.0	(1.0)			CAS
Total				6.0	6.0	5.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	3	MMA144	E-LEARNING FOR CONTINUING EDUCATION	4.5	-	3.0	MMA113		CAS
4	3	MMA197	MULTIMEDIA PORTFOLIO	-	3.0	(1.0)	MMA199R, , MMT166P, , VE014		CAS
4	3	MMA200	THESIS PRESENTATION OR EXHIBIT	-	3.0	1.0	MMA200L		CAS
4	3	SS014	JOSE RIZAL AND THE DEVELOPMENT OF FILIPINO NATIONALISM	4.5	-	3.0			CAS
Total				9.0	6.0	7.0			

Total Academic Units : 174.00

MMA ELECTIVES FOR BATCH 2009 (ADDITIONAL CHOICES)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	2	COM149	EDUCATIONAL BROADCASTING	4.5	-	3.0	COM122		CAS
Total				4.5	0.0	3.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	3	COM146	PUBLICATIONS EDITING	4.5	-	3.0	COM123		CAS
Total				4.5	0.0	3.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	1	COM148	ADVANCED ADVERTISING & PUBLIC INFORMATION	4.5	-	3.0	COM125, , MMT160P		CAS
Total				4.5	0.0	3.0			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	2	COM147	ADVANCED WRITING FOR RADIO & TELEVISION	4.5	-	3.0	COM122		CAS
Total				4.5	0.0	3.0			