

BACHELOR OF ARTS IN COMMUNICATION-MMA

(Curriculum applicable to students who entered as freshmen beginning school year 2010-2011)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
1	1	BIO011	GENERAL BIOLOGY	4.5	-	3.0			CAS
1	1	ENG011	ENGLISH FOR ACADEMIC STUDIES 1	3.0	-	2.0			CAS
1	1	FIL011	FILIPINO 1	3.0	-	2.0			CAS
1	1	HUM015	HISTORY OF THE ARTS	4.5	-	3.0			CAS
1	1	IT011L	I.T. FUNDAMENTALS 1 (LAB)	-	3.0	1.0			CIT
1	1	MATH001	COLLEGE ALGEBRA	4.5	-	3.0			CAS
1	1	CWTS011	OVERVIEW OF THE NATIONAL SERVICE TRAINING PROGRAM	3.0	-	2.0			CSRO
1	1	PE021	PHYSICAL EDUCATION 1: PHYSICAL FITNESS & GYMNASICS	-	2.5	1.5			CAS
1	1	VE011	VALUES EDUCATION 1	1.5	-	1.0			CAS
Total				24.0	5.5	18.5*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
1	2	CS100	INTRODUCTION TO COMPUTER SYSTEMS	4.5	-	3.0			CIT
1	2	HUM011	LOGIC REASONING WITH CRITICAL THINKING	4.5	-	3.0			CAS
1	2	ENG012	ENGLISH FOR ACADEMIC STUDIES 2	3.0	-	2.0	ENG011		CAS
1	2	FIL012	FILIPINO 2	3.0	-	2.0	FIL011		CAS
1	2	IT012L	I.T. FUNDAMENTALS 2 (LAB)	-	3.0	1.0	IT011L		CIT
1	2	CWTS012	CIVIC WELFARE TRAINING COURSE - I	3.0	-	2.0	CWTS011		CSRO
1	2	PE022	PHYSICAL EDUCATION 2: DANCE & MARTIAL ARTS	-	2.5	1.5			CAS
1	2	SS016	PHILIPPINE HISTORY	4.5	-	3.0			CAS
Total				22.5	5.5	17.5*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
1	3	COM101	INTRODUCTION TO COMMUNICATION THEORIES AND APPLICATION	4.5	-	3.0		ENG013	CAS
1	3	DRAW020W	BASIC DRAFTING FOR MULTIMEDIA ARTS (DRAW)	-	3.0	1.0			CAS
1	3	ENG013	ENGLISH FOR ACADEMIC STUDIES 3	3.0	-	2.0	ENG012		CAS
1	3	FIL013	FILIPINO 3	3.0	-	2.0	FIL012		CAS
1	3	HUM014	PHILIPPINE LITERATURE IN ENGLISH	4.5	-	3.0			CAS
1	3	IT013L	I.T. FUNDAMENTALS 3 (LAB)	-	3.0	1.0	IT012L		CIT
1	3	MATH015	BUSINESS AND INVESTMENT MATHEMATICS	4.5	-	3.0	MATH001		CAS
1	3	CWTS013	CIVIC WELFARE TRAINING COURSE - II	3.0	-	2.0	CWTS012		CSRO
1	3	PE023	PHYSICAL EDUCATION 3: INDIVIDUAL/DUAL SPORTS	-	2.5	1.5			CAS
Total				22.5	8.5	18.5*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	1	COM103	INTRODUCTION TO COMMUNICATION MEDIA	4.5	-	3.0	ENG013		CAS
2	1	MMA100	PHOTOJOURNALISM	3.0	-	2.0		MMA100L	CAS
2	1	MMA100L	PHOTOJOURNALISM LABORATORY	-	4.5	1.0		MMA100	CAS
2	1	FIL014	FILIPINO 4: MASINING NA PAGPAPAHAYAG	4.5	-	3.0	FIL013		CAS
2	1	SCI015	PHYSICAL SCIENCE	4.5	-	3.0			CAS
2	1	MMA101	INTRODUCTION TO MULTIMEDIA ARTS	3.0	-	2.0	COM101, HUM015	MMA101L	CAS
2	1	MMA101L	INTRODUCTION TO MULTIMEDIA ARTS LABORATORY	-	4.5	1.0		MMA101	CAS
2	1	PE024	PHYSICAL EDUCATION 4: ADVANCED INDIVIDUAL/DUAL SPORTS	-	2.5	1.5	PE023		CAS
Total				19.5	11.5	16.5*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	2	CHM015	GENERAL CHEMISTRY	4.5	-	3.0			CAS
2	2	COM104	INTRODUCTION TO COMMUNICATION RESEARCH	4.5	-	3.0	COM101		CAS
2	2	PE025	PHYSICAL EDUCATION 5: TEAM SPORTS	-	2.5	1.5			CAS
2	2	SS015	POLITICS, GOVERNANCE AND THE 1987 PHILIPPINE CONSTITUTION	4.5	-	3.0			CAS
2	2	SS017	SOCIETY, CULTURE AND FAMILY LIFE	4.5	-	3.0			CAS
2	2	VE012	VALUES EDUCATION 2	1.5	-	1.0	VE011		CAS
Total				19.5	2.5	14.5*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
2	3	COM105	COMMUNICATION AND SOCIETY	4.5	-	3.0	COM101, SS017		CAS

2	3	COM111	JOURNALISM PRINCIPLES AND PRACTICES	4.5	-	3.0	COM101		CAS
2	3	MMA150	BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES	3.0	-	2.0	MMA100, MMA101, DRAW020W	MMA150L	CAS
2	3	MMA150L	BASIC PRINCIPLES OF DESIGN & PRODUCTION OF MEDIA RESOURCES LABORATORY	-	4.5	1.0	MMA100L	MMA150	CAS
2	3	PE026	PHYSICAL EDUCATION 6: ADVANCED TEAM SPORTS	-	2.5	1.5	PE025		CAS
2	3	SS012	GENERAL PSYCHOLOGY	4.5	-	3.0			CAS
2	3	SS013	ECONOMICS, TAXATION AND AGRARIAN REFORM	4.5	-	3.0			CAS
Total				21.0	7.0	16.5*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	1		ELECTIVE	4.5	-	3.0			CAS
3	1	ENG041L	ENGLISH FOR THE WORKPLACE 1	-	3.0	1.0	ENG013		CAS
3	1	COM114	INTRODUCTION TO DEVELOPMENT COMMUNICATION	4.5	-	3.0	COM105		CAS
3	1	COM112	BROADCASTING PRINCIPLES AND PRACTICES	4.5	-	3.0	ENG013		CAS
3	1	MMA151	MULTIMEDIA TECHNOLOGIES 1: SOUND IN MULTIMEDIA	1.5	-	1.0	MMA150	MMA151L	CAS
3	1	MMA151L	MULTIMEDIA TECHNOLOGIES 1: SOUND IN MULTIMEDIA LABORATORY	-	4.5	1.0	MMA150L	MMA151	CAS
3	1	MMA152	MULTIMEDIA TECHNOLOGIES 2: THE MOVING IMAGE IN MULTIMEDIA APPLICATIONS	1.5	-	1.0	MMA150	MMA152L	CAS
3	1	MMA152L	MULTIMEDIA TECHNOLOGIES 2: THE MOVING IMAGE IN MULTIMEDIA APPLICATIONS LABORATORY	-	4.5	1.0	MMA150L	MMA152	CAS
Total				16.5	12.0	14.0*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	2	ENG042L	ENGLISH FOR THE WORKPLACE 2	-	3.0	1.0	ENG041L		CAS
3	2	MGT116	COMMUNICATION MANAGEMENT AND ENTREPRENEURSHIP	4.5	-	3.0			ETYCB
3	2	COM127	ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES	3.0	-	2.0	CS100, MMA100, COM103, MMA151, COM111	COM127L	CAS
3	2	COM127L	ONLINE/MULTIMEDIA JOURNALISM PRINCIPLES AND PRACTICES LABORATORY	-	4.5	1.0	CS100, MMA100L, MMA151L	COM127	CAS
3	2		ELECTIVE	4.5	-	3.0			CAS
3	2	MMA153	MULTIMEDIA TECHNOLOGIES 3: 2D GRAPHICS AND 2D ANIMATION	1.5	-	1.0	MMA152	MMA153L	CAS
3	2	MMA153L	MULTIMEDIA TECHNOLOGIES 3: 2D GRAPHICS AND 2D ANIMATION LABORATORY	-	4.5	1.0	MMA152L	MMA153	CAS
3	2	VE013	VALUES EDUCATION 3	1.5	-	1.0	VE011		CAS
Total				15.0	12.0	13.0*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	3	ENG043L	ENGLISH FOR THE WORKPLACE 3	-	3.0	1.0	ENG042L		CAS
3	3	COM113	ADVERTISING PRINCIPLES AND PRACTICES	4.5	-	3.0	COM111, MGT116		CAS
3	3	COM106	COMMUNICATION MEDIA LAWS AND ETHICS	4.5	-	3.0	COM104, COM114		CAS
3	3		ELECTIVE	4.5	-	3.0			CAS
3	3	MMA154	MULTIMEDIA TECHNOLOGIES 4: 3D Graphics & 3D Animation	1.5	-	1.0	MMA153	MMA154L	CAS
3	3	MMA154L	MULTIMEDIA TECHNOLOGIES 4: 3D GRAPHICS & 3D ANIMATION LABORATORY	-	4.5	1.0	MMA153L	MMA154	CAS
Total				15.0	7.5	12.0*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
3	4	MMA199R	INTERNSHIP OR PRACTICUM	-	40.0	6.0	COM106, MMA153, MMA153L		CAS
Total				0.0	40.0	6.0*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	1	MMA155	MULTIMEDIA TECHNOLOGIES 5: ADVANCED 3D GRAPHICS & 3D ANIMATION	1.5	-	1.0	MMA154	MMA155L	CAS

4	1	MMA155L	MULTIMEDIA TECHNOLOGIES 5: ADVANCED 3D GRAPHICS & 3D ANIMATION LABORATORY	-	4.5	1.0	MMA154L	MMA155	CAS
4	1	MMA156	MULTIMEDIA TECHNOLOGIES 6: VIDEO EDITING AND PRODUCTION	1.5	-	1.0	MMA154,	MMA155	CAS
4	1	MMA156L	MULTIMEDIA TECHNOLOGIES 6: VIDEO EDITING AND PRODUCTION LABORATORY	-	4.5	1.0	MMA154L	MMA156	CAS
4	1	MMA200D	THESIS OR CAPSTONE PROJECT PROPOSAL	1.5	-	1.0	COM104, COM106, MMA199R		CAS
4	1	HUM017	LITERATURES OF THE WORLD: THE MASTERPIECES	4.5	-	3.0			CAS
4	1		ELECTIVE	4.5	-	3.0			CAS
4	1		ELECTIVE	4.5	-	3.0			CAS
Total				18.0	9.0	14.0*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	2	MMA200L	THESIS LABORATORY OR CAPSTONE PROJECT	-	9.0	3.0	MMA200D		CAS
4	2		ELECTIVE	4.5	-	3.0			CAS
4	2	SS014	JOSE RIZAL AND THE DEVELOPMENT OF FILIPINO NATIONALISM	4.5	-	3.0			CAS
4	2	VE014	VALUES EDUCATION 4	1.5	-	1.0	VE013		CAS
4	2		ELECTIVE	4.5	-	3.0			CAS
Total				15.0	9.0	13.0*			

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
4	3	MMA200	THESIS PRESENTATION DEFENSE OR EXHIBIT	-	6.0	2.0	MMA200L		CAS
Total				0.0	6.0	2.0*			

**PE, NSTP, VE and CORRELATION units are not considered in the computation of TWA and maximum load per term.*

TOTAL NO. OF UNITS: 176.0
LESS NON-ACADEMIC UNITS: 157.0

MMA ELECTIVES FOR BATCH 2010 (ADDITIONAL CHOICES)

Year	Term	Code	Title	Lec Hrs	Lab Hrs	Total Units	Prerequisites	Co-requisites	Servicing College/Dept.
		COM118	INTRODUCTION TO FILM	4.5	-	3.0	COM105		CAS
		COM123	WRITING FOR PRINT	4.5	-	3.0	COM111		CAS
		COM119	SCIENCE, HEALTH & ENVIRONMENTAL COMMUNICATION	4.5	-	3.0	BIO011, CHM015, SCIO15		CAS
		COM129	WRITING & PRODUCTION FOR RADIO	4.5	-	3.0	COM112		CAS
		COM130	WRITING & PRODUCTION FOR TELEVISION	4.5	-	3.0	COM111, COM128		CAS
		COM131	INFORMATION/COMMUNICATION CAMPAIGNS	4.5	-	3.0	MGT116, MMA150		CAS
		COM132	ORGANIZATIONAL COMMUNICATION	4.5	-	3.0	COM106, COM113, MMA100, MGT116		CAS

NOTE: *Elective courses offering per term will depend on the availability of instructor and compliance of prerequisite courses for specific elective course.*